

Elevating Home Care

Elevating Our Cooperative Future Together



Elevate
Cooperative

What is Elevate Cooperative?

What will it do?

Why does it matter?

Why should I get involved?



At a very high level Elevate Cooperative...

- Is a cooperative of cooperatives—focused specifically on home care
- Development is being led by The ICA Group and an Advisory Board made up of home care cooperative leaders and developers
- Once launched, Elevate will be owned and governed by home care cooperatives
- Is imagined as offering a diverse scope of services and supports including-- training, financing, marketing, business development, advocacy and peer exchange
- Has not formally launched *yet*, but we have begun piloting offerings including Elevate Digital

Why do we need Elevate Cooperative?

- Home care cooperatives are stronger when they work together
- There is a common desire among home care cooperatives to work together and support each other
- The home care cooperative model itself does not solve all of the problems in home care, but it is a powerful vehicle to achieve short and long-term change
- Individual cooperatives cannot change the industry working alone
- The cooperative home care sector must grow in number and power to impact policy change
- Systems-level change in home care is needed to make home care jobs good jobs



Elevate Cooperative Advisory Board

- [Tatia Cooper](#), President & CEO, Home Care Associates (HCA)
- [Deborah Craig](#), Cooperative Developer, NWCDC
- [Karen Kulp](#), Consultant, Former President & CEO of HCA
- [Adria Powell](#), President & CEO, CHCA
- [Debra Schultz](#), Finance Manager, Cooperative Care
- [Aquilina Soriana Versoza](#), Executive Director, Pilipino Workers Center of Southern CA

What is your vision for Elevate?



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