

## Power, Reach and Potential of Cooperatives

**Cooperating to Enhance Native Food Economies:** 

Role of cooperatives in developing agriculture infrastructure and food systems in Indian Country

August 2, 2021





### Who We Are

Develop, advance and protect cooperative enterprise.

The National Cooperative Business Association • CLUSA International

- Apex membership association for US cooperatives.
- Mission to advocates for and promote cooperatives with policy makers and the public.
- Vision of putting co-ops in the center of the conversation around building a more inclusive economy
- Members are cooperatively owned businesses in all sectors of the economy.
- 501 (c) 6 business association



- CDF makes grants, loans, and investments that support cooperative development, strengthen Main Street cooperative businesses, create good, sustainable jobs, and enhance the lives of people and communities.
- 501(c) 3 public charity





### **Cooperative Difference**

The focus of the cooperative is not return on investment, but the service it provides to its members and communities.

- Cooperatives are **user owned**.
- Cooperatives are user controlled.
- Cooperatives benefit users.





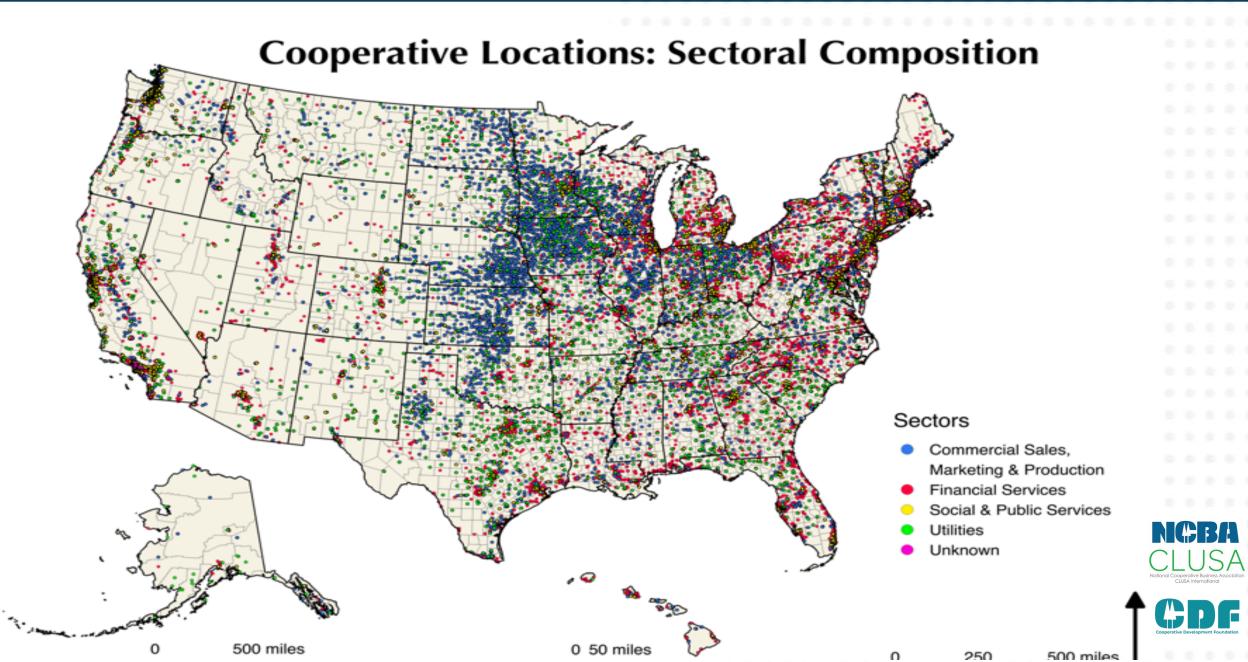
### **Cooperative Impact**

#### Why Co-ops are formed

- address market failures where neither the private sector nor the government provide a needed service
- help small players gain parity with large investor-owned competitors
- give people a deliberate choice of enterprise to better meet their common needs and aspirations



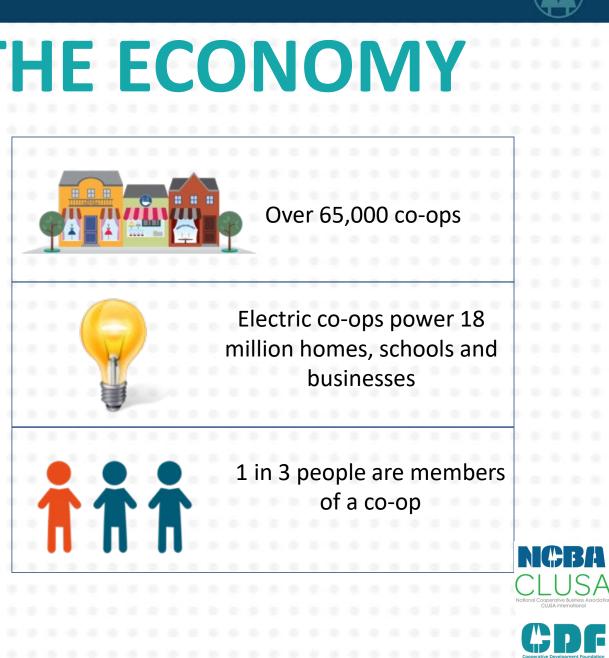






### **COOPERATIVES IN THE ECONOMY**

- U.S. co-ops provide nearly 2 million jobs and create more than \$74 billion in annual wages with a revenue of \$650 billion.
- Counties, schools, hospitals, and public agencies typically use cooperatives to purchase at scale.
- Nearly a million of the nation's farmers belong to a co-op, accounting for the majority of US agriculture sales.
- There are 3 million co-ops globally. Their members account for 12% of the world's population.





### **Benefits of Cooperation**

responsive to its member-owners, and in turn to the local community.

puts power in the hands of community members.

develops, sustains, and grows an organized base of people and leaders who act together through **democratic structures**.

rooted in the cooperative shared values of **equality**, **equity**, and **solidarity**.







### THANK YOU



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#### NOBA CLUSA



# Thank You!

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